

Job Profile

Title	Communications and Engagement Manager
Organization	Transparency International Pakistan
Nature of Vacancy	Full-time
Reporting to	Executive Director
Location (city)	Karachi

Job Summary:

Transparency International Pakistan is hiring communications and engagement manager to lead and enhance the organization's internal and external communications. This role is central to developing TI Pakistan's communications strategy in line with strategic plan, advancing TI Pakistan's visibility, amplifying its impact and strengthening public engagement through strategic communications across varied platforms.

The incumbent will undertake the following responsibilities.

Job Responsibilities:

- Develop and implement a comprehensive communications strategy aligned with TI Pakistan's vision and projects.
- Create and manage content for digital platforms (website, social media, newsletters, annual reports) through a collaborative approach with project teams.
- Align communication activities with fundraising and programmatic goals.
- Develop high-quality content for reports, press releases, website, social media, newsletters, success stories and other advocacy materials.
- Coordinate media outreach and maintain relationships with journalists, media outlets, and communication partners.
- Management stakeholder engagement through regular updates to stakeholders.
- Assist project teams with developing project related communication material.
- Assist in organizing public events, campaigns, and media briefings
- Develop promotional materials and manage event-based communications.

Required Skills and Qualifications:**Qualification and Experience:**

- Master's degree in Liberal Arts, Social Sciences, Public Policy, Journalism, Business Administration or a related field.
- At least 3-5 years of experience in managing communications in a development-focused organization.

Core Competencies:

- Excellent written and verbal communication skills in English and Urdu.
- Creative content creation skills, including impact assessment and storytelling.
- Strong knowledge of digital tools (e.g., Canva, Adobe) and digital communication platforms.
- Strong understanding of social media analytics and digital engagement strategies.
- Ability to work in a fast-paced environment s.

Please send your CV to Comms@transparency.org.pk with the subject line: **Communications and Engagement Manager by Friday May 23, 2025.**